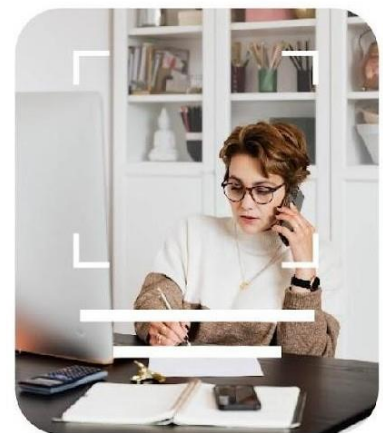




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PRIORITY 45

PROJECT NUMBER:2022-1-PT01-KA220-ADU-000087183



Priority 45 is launched!

By 2025, it is estimated that 52% of today's work will be done by machines, which will mean the elimination of 75 million jobs. But according to estimates, 133 million new jobs will be created, giving a balance in favour of 58 million jobs, coupled with a major challenge, the retraining of 75 million workers. However, few companies have specific programmes for mature workers even though the current job landscape is completely different from what it was a decade ago.

This is why [Priority 45 - Promoting employment of 45+ adults through a disruptive training approach](#) aims to re/upskill 45+ adults through innovation, creativity and cooperation, to achieve a complete and resilient workforce that can survive in today's globalised and volatile world.

This 2-year Erasmus+ project will also promote among companies and other institutions the importance of establishing training plans for 45+ adults to avoid discrimination..

For the next two years, the partners in Priority 45 will develop:

1. A Joint Curriculum for 45+ adults' readiness on creativity and innovation.
2. PRIORITY 45 training course adapted to EQF and deployed in an e-learning platform.
3. Digital Discovery Tour to spread 45+ adults' education, current and future.
4. PRIORITY 45 Blueprint and Sustainability Plan.



The first face-to-face workshop will be held in Coimbra, on the 30th of March. All partners and stakeholders from municipalities, companies and other organisations will discuss which competences should be present in the Curriculum and what strategies should be developed so that the training course is implemented in different organisations.

To develop these results, the consortium is composed of 5 organisations:

- [SHINE 2Europe](#), Portugal (coordinator)
- [Asociacion Empresarial De Investigacion Centro Tecnologico Del Mueble Y La Madera De La Region De Murcia](#), Spain
- [Ljudska Univerza, Zavod Za Izobrazevanje In Kulturo, Rogaska Slatina](#), Slovenia
- [Institute Of Entrepreneurship Development](#), Greece
- [Centro Internazionale Per La Promozione Dell'educazione E Lo Sviluppo Associazione](#), Italy

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