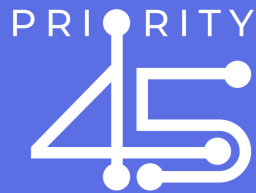




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Promoting employment of 45+  
adults through a disruptive  
training approach

# FIRST NEWSLETTER

## The project to promote the employment of adults 45+ starts

On the 24th January, 2023 was held the first online meeting of the [Priority 45 project \(2022-1-PT01-KA220-ADU-000087183\)](#), a co-financed Erasmus+ project. The main objective of the Priority 45 project is to re/upskill 45+ adults!



#EMPLOYMENT  
#+45ADULTS

During the first months of the project,  
the partners have already done a lot!





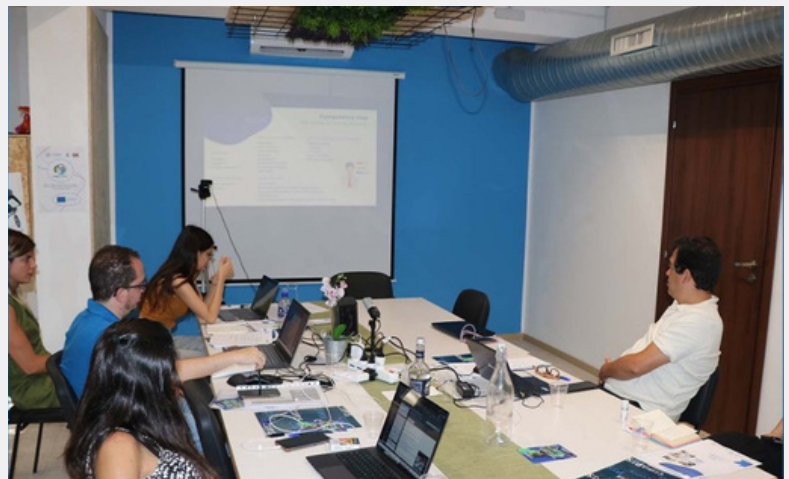
## The project had two in-person exchange workshops!

### The first in-person meeting was in Coimbra, Portugal!

On the 30th of March 2023, was held the first in-person encounter of the project in Coimbra, hosted by SHINE2Europe, the project coordinator.

### The second in-person meeting was in Palermo, Italy!

On the 11th and 12th Of July 2023, the consortium of the project Priority 45 had its second international in-person encounter in Palermo (Italy) hosted by CEIPES.



# A Competency Map focused on the actual skills and needs of 45+ adults was launched!

The consortium of the Priority 45 project has launched the Competency Map of 45+ adults, based on a deep research and several encounters with experts and stakeholders.

Partners also developed an infographic based on the Competency Map!

The infographic, titled "PRIORITY 45 Promoting employment of 45+ adults through a disruptive training approach," is presented as a poster hanging on a wall. It features the following content:

- Challenges brought by the COVID-19 pandemic:** Early retirement, Teleworking, Lay off. A note states: "Employers and hiring companies are looking for profiles with high levels of ICT-related skills, creativity and higher education - and show less interest in older age groups. Unemployed older people often display lack of know-how or training in ICT technologies and low interest in retraining."
- Transversal competences and skills:**
  - Media and information:** Finding and analyzing information - Make sense and evaluate - Digital competence - Awareness - Analytics
  - Critical and innovative thinking:** Problem solving - Creativity - Consciousness - Entrepreneurial spirit - Ability to learn
  - Interpersonal skills:** Presentation - Oral communication - Organization - Teamwork - Time management - Action planning
  - Intrapersonal skills:** Self-discipline - Enthusiasm - Persistence - Self-evaluation
  - Global citizenship:** Tolerance - Openness - Respect for diversity - Cultural understanding
- Statistics:** A 50% circle graphic indicates that "50% of the active population over 45 years of age are unemployed as of 2020".
- Competency List:** A list of skills developed by 45+ adults: Trust, Work ethics, Adaptability, Problem-solving, Critical thinking, Teamwork.
- Project Information:** "Project Number: 2022-1-PT01-KA220-ADU-00007183".
- Logos:** European Union logo and "Co-funded by the European Union".

**Funding disclaimer:** Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

**COMPETENCY MAP**

Consultation workshops were done in the consortium countries validating the Competency Map



# Consultation Workshops

## Italy



## Portugal



## Slovenia



## Spain



## Greece



Click on the countries to discover more!





# What is coming up?

## Partners are validating the Joint Curriculum

The consortium prepared an Infographic of the Joint Curriculum and the validation process will be completed in September!



**During the next months, partners will develop the learning content for the Virtual Course!**



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